



**** FOR IMMEDIATE RELEASE ****

HISTORIC HOMES LAUNCHES NEW REAL ESTATE WEBSITE

New Website Markets Homes in Greater Boston with an Emphasis on Brookline and Newton

(Newton Centre, MA; February 2, 2016)—Historic Homes today announced the launch of its newly redesigned website, www.historichomesboston.com. Historic Homes is a boutique residential real estate marketing firm that represents an exclusive selection of the highest-quality homes in the Greater Boston area with a special focus on Brookline and Newton. Its new responsive website features a sophisticated, uncluttered design optimized for iPad and mobile devices. Home listings are engaging and informative, and display impactful imagery.

“Our service goes far beyond the role of traditional broker. We take a consultative role enabling you to realize maximum value by helping unlock your home’s untapped potential,” said Micéal Chamberlain, President, Historic Homes. “And, through our new website, we have a powerful platform to market your property and showcase the qualities that make your home unique.”

The new Historic Homes website includes an easy-to-use property search, articles for home buyers and sellers, and pages that offer information and resources about Brookline and Newton.

“To us, Brookline and Newton are much more than just locations on a map. We live here. We know the neighborhoods and homes, the parks and schools, the people and places,” continued Chamberlain.

“Especially for those that might be new to the area, we believe it’s important to share some of what makes Brookline and Newton such great places to live.”

The new website was developed by PACE Communications Group of Boston, a marketing agency that specializes in commercial and residential real estate.

“We designed the Historic Homes website to deliver a content rich experience that drives engagement, interaction, and social sharing as well as fueling maximum awareness and reach for each of the properties Historic Homes represents,” said David Fleming, Principal, PACE Communications Group.

“We’re delighted to help Historic Homes elevate its web presence and contribute to advancing its position as the leading marketer of the area’s most distinctive homes.”

ABOUT HISTORIC HOMES

Historic Homes is a boutique residential real estate marketing firm that represents an exclusive selection of the highest-quality homes in the Greater Boston area. With a special focus on Brookline and Newton, Historic Homes matches the area's finest properties with discriminating buyers seeking a sound investment delicately balanced with the function, warmth, and amenities that create a comfortable home. Based in Newton Centre, Historic Homes consistently negotiates the highest average selling prices for single-family homes in Brookline and Newton and its annual sales regularly surpass all local competitors on a per-broker basis. For more information, visit www.historichomesboston.com.

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